Connecting Through Music:
Engaging Audiences and Communities

What does it mean to build meaningful relationships through music? These **two online workshops** invite IN.TUNE students to explore how musicians can engage with audiences and communities in ways that go beyond traditional performance formats.

Through expert input, discussion and practical perspectives, the workshops will explore different approaches to participation, collaboration and exchange. Together, they offer an opportunity to reflect on how artistic practice can create new encounters with audiences and respond meaningfully to different social and cultural contexts.

19. Nov. 2026, 6 pm, Online via Zoom
Audience Engagement. How to meaningfully connect with audiences.
How can musicians create meaningful connections with their audiences? How can we move beyond traditional concert conventions and develop formats that invite new forms of encounter, participation, and exchange?
Meet experts from the field, explore different approaches to Audience Engagement, and discuss how musicians can rethink relationships between artists, music, and audiences.

With: Hannah Baumann (oboist and concert designer, senior artist for concert design at mdw), Strahinja Radoičić (flutist and student at UAB), and Lila Khier (project coordinator of educational projects at the Philharmonie de Paris). The session is facilitated by Milica Ilić (UAB).

26. Nov. 2026, 6 pm, Online via Zoom
Community Engagement. How to meaningfully connect with communities.
How can musicians meaningfully engage with communities and respond to different social and cultural contexts? What does it take to develop artistic practices based on collaboration, participation, and mutual exchange? Meet experts from the field, explore different approaches to Community Engagement, and discuss how musicians can connect artistic practice with social responsibility.

With: Martin Schlögl (community musician, senior artist for community engagement at mdw), Selina Pilz (viola player and community musician, mdw alumna), Silvia Illescas Matus (CEO of Superar International). The session is facilitated by Axel Petri-Preis (mdw).

Participation is free and open to all IN.TUNE students!
Registration: spoering@mdw.ac.at